

Madison Community Center Advisory Committee Agenda

March, 17th 2026 at 12:00 PM
500 NE 11th Street, Madison, SD



CALL TO ORDER: Mike McGillivray called the meeting to order at 12:00PM

ROLL CALL: Members Present: Lori Stank, Amy Veenhof, Leslie Stover, Mike Ham, Nick Bird, DeVonte Garcia, and Erin Bruce

City of Madison Present: Jamison Berreth, Mike McGillivray, Jamal Branco, Mayor Roy Lindsey, Stacy Krusemark, and Jerae Wire

ADOPT AGENDA: Motion to approve March 17th, 2025 agenda made by Mike Ham. Seconded by DeVonte Garcia. Motion approved.

APPROVAL OF MINUTES: Motion to approve January 20th, 2025, meeting minutes made by Mike Ham. Seconded by Nick Bird. Motion Approved.

STAFF REPORTS: See attachments

- No Comments

Old Business:

1. Community Center Compliance Update
 - a. ADA Compliance - This pertained to reviewing and updating all outward facing material (digital and print).

NEW BUSINESS:

2. MAC Preparation

- a. Pool Manager, Cashier, and Life Guard positions posted
- b. MAC Season Pass is attached
 - i. Clarification that Mom and Dad are considered separate therefore a family of six (2 Adults & 4 Children) would have to pay the additional \$20 (one-time).
- c. Friday & Saturday stay an hour later: 1:00 - 7:00 PM
- d. Family Night (Thursday night)
 - i. More kid appropriate for the little kids
 1. Floaties are welcome
- e. Amy Veenhof asked about extended hours on exceptionally hot nights
 - i. Jamal said there is an opportunity to have that conversation
- f. DeVonte asked about night swims
 - i. Movie nights
 - ii. DSU holds camps that utilize the night swims
- g. Jamison asked about text messaging opt-in for streamlined communications for those special late night swims

3. Summer Program Preparation

- a. Adjusted prices by \$20 each relative to the year prior
- b. Weekly charges kept the same
- c. Steady flow of applicants already now that registration is open
- d. Good employment pool due to college student availability
- e. Mike McGillivray asked about the large differential from the prorated session versus the other sessions.
 - i. Prorated is for four days and the per day rate is over \$30 whereas the regular session per day rate is a little over \$14

- f. Mick McGillivray. asked if a pool pass is included in the cost. Jamal said, no it does not.
 - i.
4. Potential Transition Discussion of School Age Program to EmBe
- a. April 15th - Last Day for Kaylee Winrow
 - b. The summer program will stay here but the MCC will not manage it.
 - c. Monthly fee from EmBe for facility usage
 - d. Lori Stank asked how insurance coverage would work
 - i. Jamal said that coverage/liability would fall solely on EmBe
 - e. Jamison we are in the exploration stage. EmBe has expressed interest.
 - i. Birth - age 5 is the scope of what ages EmBe serves
 - ii. Mike McGillivray said that EmBe and the City had an agreement that EmBe would never have child care above the age of 5
 - iii. ASP is separate budget from the Community Center
 - 1. Mike McGillivray - with the loss of ASP then there is opportunity for CC to cut costs due to no longer needing staffing.
 - f. Jamison opened it up to the committee for discussion on their thoughts:
 - i. Nick Bird isn't convinced this is the best option for us.
 - 1. Accountability for Embe to not move ASP to the Elementary School in the next couple of years in addition to other concerns primarily to how this move benefits the community.
 - ii. Jamison coordination of activities. Would love to see a contractual agreement for EmBe to stay here at the CC. Facility fee proposal to EmBe has been in the works through Jamal (pool usage, life guards, etc).

- iii. Mike Ham asked about the following: Financial breakdown, messaging, what is the driving force behind why we are considering this and if EmBe was a for profit business
 - 1. Jamison responded that no, EmBe is a non profit organization
 - 2. Jamison said their services are great and would be a benefit to the kids.
- iv. Jerae asked about the April 15th leadership gap with Kaylee. In addition to Hunsley (Youth Rec)
 - 1. 3 - 4 month gap during the summer program season to help find a replacement by the start of the new school year was the thought according to Jamison
 - 2. Youth Rec is separate from ASP/Summer Program
- v. Mayor Lindsey and Jamison suggested attending EmBe's open house

g.

5. CC Advisory Committee Sub Committee

- a. Four subcommittees that allow the at large committee to hyper focus on specific areas
- b. Jamal is seeking buy-in from committee members to see what committees they would want to serve one (as needed)
 - i. Budget Committee: Nick Bird, Shane Schoelten, and Mike McGillivray
 - ii. Membership Committee: Leslie Stover, Amy Veenhoff, Erin Bruce, and DeVonte Garcia
 - iii. Facilities Committee: Mike McGillivray, Mike Ham, and Lori Stank
 - iv. ASP Committee: Nick Bird and DeVonte Garcia

6. SportsPLEX 2025 Review

- a. 287 active members

- b. <\$24,000 in revenue last year in 2025
 - c. Archery league is running on Tuesday nights
 - d. DSU Softball usage two - three times a week
 - i. \$2,000 - \$2,500 in revenue just in the fall due to their participation
 - e. Mike McGillivray - South third of the roof will be replaced this summer
 - i. Jamal asked about leaking. No leaking according to Mike McGillivray since last January (2024)
 - f.
7. Sauna Seating Reconstruction
- a. Looking at rebuilding (25 years of usage without repair)
 - b. Goal is to have it only shut down for a morning
 - c. Currently exploring pricing
 - i. Pete Dirks and Matt Burpee have been local contracting options for replacement
 - d.
8. Review and acknowledge Revenue/Expense Report
- a. Percent remaining versus percent received was a question raised by Mayor Lindsey
 - i. Finance questions for Amy Sad
 - b. Student (DSU) activity at the end of the semester fee will enter (something to look forward to in the future)

ITEMS FOR FUTURE DISCUSSION:

- EmBe Contract

PUBLIC COMMENTS:

- Mike McGillivray - If someone does come from the public we will give them three minutes to speak.
 - If someone is in attendance we'll move them up

ADJORN: Motion to adjourn made by Mike Ham and seconded by Nick Bird. The motion passed unanimously. The meeting adjourned at 12:52 PM.

Next meeting - Tuesday, April 21st, 2026

Our mission is to serve the health, wellness, recreational and social needs of
Dakota State University, City of Madison and the surrounding area