

Madison Community Center Advisory Committee Agenda

June 15th, 2025 at 12:00 PM
500 NE 11th Street, Madison, SD



CALL TO ORDER: Mike McGillivray called the meeting to order at 12:01 AM

ROLL CALL: Members Present: Mike Ham, Leslie Stover, Erin Bruce, David Moe, Nick Bird

City of Madison Present: Jamal Branco, Mayor Roy Lindsay

ADOPT AGENDA: Motion to approve July 15th , 2025, made by Michael Ham and seconded by Nick Bird. Motion passed unanimously.

APPROVAL OF MINUTES: Motion to approve July 15th, 2025, meeting minutes made by Mike Ham and seconded by Nick Bird. Motion passed unanimously.

STAFF REPORTS: See attached reports

Agenda Items

Old Business

1. **Community Center 24/7 Access:**

As we work on dialing an installation date with contractors, (for review) prices and how we would charge from a format standpoint for extra access. Contractors will be doing installation on the week of July 21st with the target date of August 1st, 2025 of it going live.

Adult (19+)- \$120

DSU Student- \$50 per semester

Youth (14-18)- \$50

Jamal spoke giving an update on timeline for the 24/7 with installation, IT fixes, as well as the format of how the 24/7 Access will be. Mike Ham asked how DSU Student semester will be divided into (January to June/ July to December), Roy mentioned this would be really good for our teachers with their schedules when school is in session.

New Business

2. **Recreation & Intramural Coordinator:**

Caden Hunsley is our new Recreation and Intramural Coordinator that started Monday July 14th, 2025. He brings a strong educational background in sports and recreation management, along with studies in kinesiology and sports science, and has valuable experience working in leagues and coordinating with sport clubs and student organizations. We look forward to seeing his skills and passion enhance our programs and create great opportunities for our community.

Jamal brought the group up to speed with the hiring of Caden Hunsley to the Community Center team as the Recreation and Intramural Coordinator. Jamal also gave a little background of Caden's experience as well as talking about programming ideas he will bring to the table, what the department is doing currently with youth/adult summer rec opportunities, etc.

3. Revisiting Advisory Committee Meeting Time Change:

Now that we are through summer time, as the committee we need to decide on what time/day of the week we would like to meet going forward so we are all on the same page.

Mike McGillivray led the discussion to figure out what time the group would like to meet going forward. With back to school being a thing for the group, Jamal took the initiative to schedule the meeting after connecting with the group to see what schedules looked like going forward. The topic/decision was table for the August meeting.

4. MAC Season Extension:

The MAC will be staying open until Labor Day due to high demand from the community. MAC last operating day will be August 30th, 2025 (Dog Day will be August 31st). Hours of operation would be M-F 6-8:30pm and Saturday/Sunday 1-6pm.

Jamal spoke about the idea of keeping the MAC open until Labor Day with accommodated hours due to school activities, family events, etc. This is something they were going to look into from a financial standpoint to see if it would make sense in all avenues. Jamal will report back after taking those steps to let the group know what was decided.

5. Review and acknowledge Revenue / Expense Reports – June 2025:

PUBLIC COMMENTS: No public comments

ADJOURN: Motion to adjourn was made by Mike Ham and seconded by Nick Bird. Motion passed unanimously.

Next meeting — TBD

Our mission is to serve the health, wellness, recreational and social needs of Dakota State University, City of Madison and the surrounding area.

Staff Reports

Director – Jamal Branco

General

- DSU Swipes for June: 847
- Processing financials for CC
- Insurance Billing
- Facility Maintenance & Repairs
- Bi- Weekly FT Staff Meetings
- Policy and Procedures Update
- Working on 24/7 access to the CC
- 2nd Annual CC Cup Tournament Completed

Marketing

- Website Updates General Content

Front Desk & Staff

- Part Time Position Hiring (Service Desk & Rec Assistants)
- Full time Staff Monthly Check-In
- Scheduling

Aquatics Coordinator – Aly Black

Department Highlights:

Staffing

- MAC Lifeguard of the Week
 - Henry Meyer
 - Lizby Oaks
 - Quincy Kurts
 - Emily Matson
 - Hayden Oftedal
- Keeping 18 guards on at the CC throughout the school year

- Aly got her Lifeguard Instructor Certificate to certify/re-certify lifeguards in house

MAC

- Events
 - Jaws Movie in the Pool – July 15th
 - 70 attendees
- Last Day: Saturday, August 16th
- Dog Days: Sunday, August 17th

CC Pool

- Open Swim Hour Change on September 2nd
 - Mon-Thurs: 4PM – 8PM
 - Friday: 4PM – 7:30PM
 - Saturday & Sunday: 1PM – 4PM
- Budget prep for 2026

Swimming Lessons

- Private lessons
 - 9 currently in progress
 - 18 completed in July
- Group Lessons
 - July/early August sessions
 - 60 completed
 - October 7-23rd
 -

Fitness Coordinator – Derek Lund

Department Highlights:

- We took several pads to Pheasantland Industries to have them reupholstered.
 - The turnaround was very quick, great quality and a low price point. Overall, I am very happy with how it went, and we plan to continue working with them in the future.
- Our remaining back-ordered parts for some machines upstairs showed up in late June so everything is now installed and functioning well.
- My 5am and 7am Cross Edge classes really enjoyed the addition of the new rig and other additional equipment.
 - They are appreciating the fresh new workouts we can do now with the additions.
- I conducted approximately 16 sessions in the month of June (The low session count this month was due to 3 weeks of paternity leave).

Fitness & Sports Enhancement Specialist – Jordan Peirce

Department Highlights:

- I contacted Push Pedal Pull out of Sioux Falls and they came to do some preventative maintenance on our strength and cardio machines. This will be critical for the long term condition of all of our equipment!
- I had 31 personal training sessions this month
- Circuit 30 has been going well with our new instructor! It is great to have someone potentially teach that long term instead of constantly switching people
- We are hoping to start another group of Overdrive next week, depending on registration numbers.

Recreation Coordinator – Samantha Tighe

Department Highlights:

Youth Rec

- Esports is in week 2 of their 3-week program with a total of 8-10 kids registered
- All Sorts of Sports have been going on with about 10 kids educating and learning a various number of sports and games

Adult Rec / Intramurals

- Sand VB – 5 teams, playing two games per night on Wednesday nights, utilizing both sand courts at Baughman. This is the last week of the regular season then we will have two weeks of playoffs
- Adult Softball – 7 teams, playing two games per night on Thursday nights, utilizing two fields at Thue. Going well. The CC provides one ump per field.
- Pickleball – 20 participants playing at 6:00 & 7:00 pm on Monday nights. This week is the last week due to us postponing last week with weather.

Youth Services Coordinator – Kaylee Winrow

Department Highlights:

Community Center After- School Program:

- Registration for the After- School Program will be open on Monday, July 14th. Forms can be found on the CC website, at the CC Front Desk, and in an email that the school district will send out to parents/guardians.

Summer Program

- The kids have gone on multiple field trips so far this summer, and we have more to visit! So far, the kids have visited Dakota Cinema, the MAC, the Lake County Museum, Laura Ingalls Wilder Homestead, and the Washington Pavilion
- Overall, the summer program has been going well. The kids visit the MAC 3 times a week and usually attend a different park each week. Parks have included Memorial, Baughman Belatti, and the Madison Elementary School.

Here are a few pictures to show how the summer has been so far!

Day Camps at the CC- (top row pics)
Young Einstein, Space, and Lego

