

# Madison Community Center Advisory Committee Agenda

September 16th, 2025 at 12:00 PM  
500 NE 11th Street, Madison, SD



**CALL TO ORDER:** Mike McGillivray called the meeting to order at 12:01 PM

**ROLL CALL:** Members Present: Brooke Rollag, Erin Bruce, Mayor Lindsay, Leslie Stover, Michael Ham, Shane Scholten, Mike McGillivray, and DeVonte Garcia.

**City of Madison Present:** Jamal Branco, Mayor Roy Lindsay, Mike McGillivray.

**ADOPT AGENDA:** Motion to approve September 16th, 2025, made by Michael Ham and seconded by Leslie Stover. The motion passed unanimously.

**APPROVAL OF MINUTES:** Motion to approve August 20th, 2025, meeting minutes made by Mike Ham and seconded by Leslie Stover. The motion passed unanimously.

**STAFF REPORTS:** See attachments

- Mike McGillivray asked about 24/7 monthly usage
  - Jamal said on any night we are seeing between 4 - 7 people.
- Total users - 23; not including staff. Jamal is hopeful to see more members coming through once the weather starts turning.
- Elliptical and treadmill maintenance was asked

- 3 new treadmills with 2 additional treadmills needing maintenance.
- 2 ellipticals are under review but the fixes seem minimal with a looming cost quote. \$600 cost for a fix versus \$3,000 for a new one is the cost benefit analysis.
- Push, Pedal, Pull is the company who is conducting the maintenance

## Old Business:

### 1. 25th Anniversary of Community Center

- 5K in the morning
- Float in the parade
  - There is a looming conversation that the parade route might switch to Washington Avenue as opposed to Egan
- Inflatables and dunk tank as part of the DSU tailgate
- Working with Savannah and DSU to assist with partnered branding and awareness, with banners and wraps on the front doors and the track that faces the parking lot

## NEW BUSINESS:

### 2. Hot Tub Repair:

- Last year the CC just repainted the top area but discoloration has continued after 25 years.
- Working on quotes to determine cost
  - Last year the quote to redo everything was just under \$6,000
- Ally is waiting to hear back from the company from last year though has reached out seeking a couple additional quotes
- End of the year is the hope to have the repairs completed
  - With a couple days of for the repairs to be made complete
- Mike M. asked about the grate drain (needs to be replaced every 6 years)
- Mike M. suggested if we have the funds we should take advantage and have it completed by the end of the year.

### 3. 2026 Budget Review:

- All departments were asked (by the city) to make as many cuts as possible
- CC would cut a lot of our training and professional development before looking at cutting personnel
- Not a lot of huge changes heading into the 2026 budget just a lot of miscellaneous like: office supplies, professional services/development, and may have to look at part time staff which would affect hours of certain programs
- Shane asked about 24/7 access and how that would factor in. Increase 24/7 access that in return results in shorter general operating hours which creates a snowball effect to save on staff funding
- Brooke asked about open swim and if those numbers justify tweaking the hours
- Mike M. suggested that if a short fall comes then membership cost would have to be increased.
- Mayor Lindsey mentioned how the city needs to make upgrades to electrical equipment which would result in higher electrical cost for city residents.
- Brooke asked when the last time the CC increased a rate. Jamal said in 2023 but it was less an increase and more a recharacterization of how memberships were classified.
- Here is a breakdown of the various membership cost currently:
  - \$650 a year, \$59 a month - Family
  - \$375 for a single adult, \$31.25 a month
  - \$285 for a senior with no class access; \$23.75 a month
  - \$313 for a senior with 4 classes; \$26.08 a month
- A future conversation with Stacy Krusemark and Jaimson to discuss and understand the why behind DSU athletics receiving a discount.
  - The DSU athletics receives \$12 an hour vs kids rec pays \$20 for an hour. DSU athletics receives a 40% discount that didn't sit well with the board because it onerous falls on the city to cover the remaining cost (tax payers).
- Brooke asked about any growth from FY24 to FY 25.

- Jamal said we made a small increase in revenue. Memberships are little behind currently but will pick up at the end of the month.
- Jamal talked about the CC's reduced rate application and how as it currently stands, the approval right is too high. Additional thought is to remove the MAC pass from part of the reduced rate application.
- Brooke asked about the Madison Community Foundation
  - Jamal mentioned that the Foundation will be sending \$20,000 to the CC soon.
  - Mike M. asked who oversees the Madison Community Foundation: Jamal said the checks come from either DeLon Mork or Floyd Rummel
- Discussion about potentially taking over flag football and or soccer
  - Jamal said he has talked to Tom Nielsen who has alluded to being close to being done. Tom does 5th and 6th grade tackle football.
  - Mike M. asked about potentially partnering with SoDak Spurs (soccer).
    - Jamal said last year the CC received between \$1,900 - \$2,400 from SoDak Spurs who we partner with in helping with registration.
- Jamal mentioned another area for recreational sport revenue was tournaments referencing two the CC held last year:
  - Basketball - 37 teams last year
  - Volleyball - 15 teams last year

#### 4. Review and acknowledge Revenue / Expense Reports - August 2025:

- CC will see sponsorship dollars coming in before the end of the year.
  - Sponsorships operate on three year agreement
    - Many of these sponsorships are entering their final year
- A question was raised about DSU on campus enrollment
  - 1,319 on campus students
  - CC Membership dues: \$103, split into two payments
- Mike M. and Brooke suggested seeing total memberships from 2025 and next year 2026 broken down by membership classification.
- Jamal said roughly 1,400 roughly memberships presently

#### ITEMS FOR FUTURE DISCUSSION:

- Greater opportunity to find more market shares once we analyze the CC's membership classifications and other data points demonstrating building space utilization.

- Greater advertisement of 24/7

#### PUBLIC COMMENTS:

- Mike Ham mentioned how the membership page needed updating; scheduling as well
- Mike M. will not be in attendance so Mike Ham will lead the meeting in his place

ADJORN: Motion to adjourn made by Brooke Rollag and seconded by Mike Ham. The motion passed unanimously. The meeting adjourned at 1:01 PM.

Next meeting - October 21st, 2025

Our mission is to serve the health, wellness, recreational and social needs of  
Dakota State University, City of Madison and the surrounding area