

# Madison Community Center Advisory Committee Agenda

August 20th, 2025 at 12:00 PM  
500 NE 11th Street, Madison, SD



CALL TO ORDER: Mike McGillivray called the meeting to order at 12:01 AM

ROLL CALL: Members Present: Mike Ham, Leslie Stover, Erin Bruce, David Moe, Nick Bird

City of Madison Present: Jamal Branco, Mayor Roy Lindsay

ADOPT AGENDA: Motion to approve July 15th , 2025, made by Michael Ham and seconded by Nick Bird. Motion passed unanimously.

APPROVAL OF MINUTES: Motion to approve July 15th, 2025, meeting minutes made by Mike Ham and seconded by Nick Bird. Motion passed unanimously.

STAFF REPORTS: See attachments

## Old Business

1. Community Center **24/7 Access**: 24/7 is off and going! At this time, we aren't experiencing any technology issues and members have mentioned more than once that it is user friendly and easy to access the door when entering the facility. We are at 13 users that are holding 24/7 and there are still a lot of members excited/interested in it. To help build the excitement we raffled a free 24/7 membership via social media as well as made a prize

at the golf tournament. As a refresher here are the prices below.

**Adult (19+)- \$120**

**DSU Student- \$50 per semester**

**Youth (14-18)- \$50**

- 24/7 access is up and running
- 10 - 15 currently using the 24/7
- No new members for the 24/7 access; all 24/7 members are existing CC members
- CC Advisory Board discussed opportunities for greater awareness to share about the 24/7 access
  - Jamal said the CC will have a booth at an upcoming DSU event “Day of Service” to help spread awareness
- Total cost \$8,500 for 24/7 access
- 25% to 50% of current 24/7 members are DSU students
- Youth ages 14 - 18 are eligible to have 24/7 access but must take a safety class with CC staff member and be accompanied by an adult CC member

## 2. Revisiting Advisory Committee Meeting Time Change:

Now that we are through summertime, as the committee we need to decide on what time/day of the week we would like to meet going forward so we are all on the same page.

- Third Tuesday at Noon for new CC Advisory Board Meeting

## New Business

### 3. MAC Season Ended:

The MAC is officially closed for the season! We had a great summer with a consistent staff; it allows things to flow smoothly. I want to personally recognize the staff for doing a great job.

With a ton of successful events, we will be looking forward to bring back those special events as well as adding them. Despite our increase in prices, we saw an increase in MAC membership this year.

- Staff is the largest base expense and because of the size of the pool we need 9 zones covered
- About \$1,000 per day for a full day to pay staff
- Charge \$300 for a private event in the evening (2 hours) and the city wouldn't make money
- The MAC historically has always lost money, between \$170,000 - \$220,000
- Hiring of managers was huge to help staff morale and prevent burnout

#### 4. 25th Anniversary Community Center Celebration:

We are at the beginning stages of planning a big celebration for the 25th anniversary of the Community Center with DSU that will bring light to an amazing milestone for our community. This celebration will be looped in with DSU Homecoming after the parade partnering things with DSU tailgate event before the football game.

- Tying 25 year anniversary into DSU Homecoming
- September 27th is DSU Homecoming Game

#### 5. Review and acknowledge Revenue / **Expense** Reports - July **2025**:

July financial reports provided by the city for review

- \$450,000 reserve must remain for the CC; anything withdrawn below reserve must be paid back
- City makes their transfer at the end of the year - \$180,000
- DSU makes their transfer per semester - \$120,000
- 60/40 split between DSU (40%) and the City (60%)
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- August 1st first budget draft (2026)
- Jamal working with Amy Sad to create a finalized budget
- 10 - 15% expected budget cuts is what the city anticipates; \$1.2 million
- No staff reductions according to Mayor Lindsey

**PUBLIC COMMENTS:** No public comments

**ADJOURN:** Motion to adjourn was made by Mike Ham and seconded by Nick Bird. Motion passed unanimously.

Next meeting — TBD

Our mission is to serve the health, wellness, recreational and social needs of Dakota State —  
University, City of Madison and the surrounding area.