



Madison Community Center Advisory Committee Agenda

August 21st, 2024 at 7:00AM
500 NE 11st Street, Madison, SD
Join via Zoom:

<https://dsu.zoom.us/j/93674985325?pwd=M1Bua1hKWVN3U2d4Wmh0OGVwZlc5Zz09>

CALL TO ORDER

ROLL CALL:

ADOPT AGENDA:

APPROVAL OF MINUTES:

STAFF REPORTS

OLD BUSINESS

1. Parking Lot
2. DSU Concert

NEW BUSINESS

3. Review and acknowledge Revenue / Expense Reports – June 2024
4. 2025 Budget Approval

ITEMS FOR FUTURE DISCUSSION

5. Segment #2 Roof

PUBLIC COMMENTS

ADJOURN

Next meeting – September 18th, 2024

Our mission is to serve the health, wellness, recreational and social needs of Dakota State University, City of Madison and the surrounding area.

Staff Reports

Director – Jamal Branco

General

- DSU Swipes for June: 665
- Processing financials for CC
- Locker Audits
- Insurance Billing
- Facility Maintenance & Repairs
- Monthly FT Staff Meetings
- Community Center Cup Preparation/Operations
- Brainstorming Fundraising Ideas
- Staffing (Preparing for fall transition)
- Preparation for Youth Tournaments (Fall & Winter)
- Facility Usage

Marketing

- Website Updates General Content
- KJAM: Community Center Cup
- Working with Savannah on new marketing strategies

Front Desk & Staff

- Going through applications
- Full time Staff Monthly Check-In
- Policies and Procedures
- Service Desk hiring and training
- Scheduling

Aquatics Coordinator – Aly Black

Department Highlights:

Staffing

- Employee of the Month (CC)
- July was Kiley Walker
- Guard of the Week (MAC)
- Aaron Hawkes, Henry Meyer, Molly Engebretson, Kennedy Bryant, Emily Matson, Nathan Hasleton, Kylee Oines, Lizby Oaks, Rylee Anderson, Daniel Aldridge, Kailey Pearson, and Rylan Pearson

MAC

- CLOSED for season!
- Very successful season- no incidents
- Dog Days
- 39 dogs in pool
- Working on cleaning/winterizing

CC Pool

- Hour changes after Labor Day
- 4:00PM – 8:00PM open swim
- Re-painting hot tub surface
- Cleaning bottom stains in progress
- Water Aerobics Evening Class beginning after Labor Day
- Kennedy Bryant (LG) teaching 5:00PM – 6:00PM

Swimming Lessons

- Private lessons
- 8 currently in progress
- Upcoming: October 8-24
- Sign up September 16th @ 7:00AM
- NEXT: December 3-19

Fitness Coordinator – Derek Lund

Department Highlights:

- We ran a sale on our Revel Nutrition supplements in July.
- Our remaining supplements are getting within a few months of their expiration date, so we are making a push to sell the rest of the products soon.
- It is nearly 2 years since the institution of selling supplements at the Community Center. Based on our inventory, our preworkouts are the top sellers.
- The Thermo Caps have been the least popular and the Amino Burn has been hit or miss.
- Looking forward, I think it would be beneficial to continue with the Preworkout but not the other 2 products.
- I'm still waiting on the DSU track curtain to be moved further North in the gym before ordering the additional rig.
- Now that the summer program has concluded, there should be time during the day to get that moved and get a new rig installed.
- I conducted approximately 51 sessions in the month of July.

Fitness & Sports Enhancement Specialist – Jordan Peirce

Department Highlights:

- We finished up our 2nd summer Overdrive group! We had 6 go through it, and it was awesome to see everyone improve over the 3-week period!
- We are marketing for our fall Overdrive and Bulldogs in Training groups, with both of those starting in early September
- We are currently running a 50% off all supplement's sale through the end of August
- We have finalized our Fall Fitness Class Schedule, which means bringing back more classes for our members! Our P90X class has changed times and has seen an increase in attendance, which has been great to see!

Recreation Coordinator – Samantha Tighe

Department Highlights:

- Fall Pickleball League began August 12th. We have 20 participants so we will run two hours of the ladder league. The participants were very positive about the City of Madison pickleball facilities!
- Pickleball open play at the Community Center will open back up on Tuesdays at 9:00 – 11:00 am. We will have 3 courts in the MPG and an additional 3 new courts in the double gym. Individuals are only required to have a day pass or membership to come in and play during these times.
- Youth SoDak soccer is set to begin on August 20th. We have 3 age divisions with 4 full teams in each division. Thankfully, we have great parent coach volunteers for each team!
- I am working with Mandy Hendrix to advertise fall intramural sports for DSU students. We plan to offer flag football, co-ed kickball, soccer, yard games, co-ed kickball, co-ed dodgeball, and walleyball. These same sports will also be offered as adult city rec activities.
- To coincide with DSU Homecoming we will host a Homecoming Color Run 5K on September 14th before the parade festivities begin!
- The climbing wall will be staffed again by a rec assistant beginning in September. I am working with Frontier Climbing in Sioux Falls to find someone to do an inspection of our wall, just to ensure everything is in a safe working condition.
- Coming in October and November we will again offer youth rec volleyball & basketball for JK – 6th grade.
- We are in the planning stages for hosting a 5th/6th grade girls volleyball tournament in September.

Youth Services Coordinator – Kaylee Winrow

Department Highlights:

Community Center Summer Program:

- On August 1st, I had the opportunity to have a booth at the Lake County 4H Achievement Days Burger Feed event. I was in attendance from 4:30pm- 7:00pm and during my time I spoke with parents and kids about the After- School Program and the Community Center and what it offers. It was a good experience and hope to continue doing it in the future.
- The Summer Program concluded on Friday, August 9th with a party at the Madison Public Library. During this event, a few kids got to "pie" staff members in the face. To make the event better, the kids also got to "pie" one another if they chose to do so. Overall, it was a great afternoon, and everyone enjoyed it.
- Communication with Stan Fods and all other bus drivers took place the entire summer. They are always great to work with.

Community Center After School Program:

- Registration for the After- School Program continues to take place as school starts and we begin establishing a routine.
- Staff are pretty much set for now, however over the next few weeks, I will determine if additional staff will be needed or not.
- We are ready for the 2024- 2025 school year and can't wait to have the kids back!

Agenda Item Details

Old Business

1. PARKING LOT:

The 4 spots at the bottom of the ramp are currently not handicap spots. Evaluate how we want to handle this as it isn't ADA compliant. Would like to visit this process and how we go about it with Corey Braskamp present for any questions we may have

2. DSU Concert:

The Community Center is closing at 12:45pm. Staff will stay and have an in-service day to take care of any things needed to get ourselves transitioned into all our fall activities. Things with the concert are going as planned as of right now.

New Business

3. REVIEW AND AKNOWLEDGE REVENUE / EXPENSE REPORTS:

July financial reports provided by the city for review.

4. 2025 Budget Submission/Approval

Attached is the expenses and revenue for 2025. Please know that this is continues to be a work in progress but would love to get it approved and submitted as soon as we can for the finance office.

