



**BOARD OF COMMISSIONERS
AGENDA**

NOVEMBER 8, 2021

5:30PM – COMMISSION ROOM – 116 W CENTER ST

Please join the Zoom meeting from your computer, tablet or smartphone.

<https://us06web.zoom.us/j/88681790086>

CALL TO ORDER

You can also dial in using your phone.

+1 312 626 6799

PLEDGE OF ALLEGIANCE

Meeting ID: 882 7986 3136

ROLL CALL

ADOPT AGENDA

APPEARANCES/ACKNOWLEDGEMENTS

Presentation and discussion of community survey results

CONSENT CALENDAR

- 1) Minutes – November 1, 2021
- 3) Claims for Approval - November 10, 2021
- 4) Claims for Ratification – October 29, 2021

UNFINISHED BUSINESS

- 1) Second Reading Ordinance No. 1640 - 2022 Appropriations

NEW BUSINESS

- 1) Discuss and take action on request for additional funds from Greater Madison Area Chamber of Commerce
- 2) Discuss and Approve Facility Plan Updates agreement with Banner Associates
- 3) Discuss and approve increasing number of volunteer fireman from 30-32

PUBLIC COMMENT

ANNOUNCEMENTS

EXECUTIVE SESSION

- 1) SDCL 1-25-2(3)

ADJOURN

Supplementary agenda information may be accessed at www.cityofmadisonsd.com
AGENDAS – CITY COMMISSION

If special accommodations are necessary to attend any Board of Commissioners meeting, please contact the Finance Office at (605) 256-7500 at least 24 hours before meeting time. All attempts shall be made to accommodate a request.

**CITY OF MADISON
BOARD OF COMMISSIONERS PROCEEDINGS
MADISON, SD 57042**

November 1, 2021
Regular

The Board of Commissioners of the City of Madison met in regular session at 5:30pm on the 1st day of November with the following members present on roll call: Mayor Marshall Dennert and Commissioners Jeremiah Corbin, Kelly Dybdahl, Adam Shaw, and Jerae Wire.

The Pledge of Allegiance was recited.

Motion by Commissioner Shaw to adopt the November 1st agenda. Motion seconded by Commissioner Corbin. Motion carried unanimously.

Motion by Commissioner Corbin, second by Commissioner Wire, to acknowledge the governing board is proceeding with advertising for the position of community center director. Motion carried unanimously.

Motion by Commissioner Shaw, second by Commissioner Dybdahl, to approve the following items on the consent calendar: Minutes - October 25, 2021, Claims for Approval – November 3, 2021, Claims for Ratification - October 27, 2021, Personnel. Authorization to sign East River Electric Network Service Agreement, & Authorization to Sign AIP 3-46-0029-020-2021 GA Apron Expansion. Motion carried unanimously.

Claims for Approval - November 3, 2021:

Abraham/Heath Training-Pierre, SD 40.00; Appera Mat Rentals 164.20; AT & T Mobility PD Monthly Cell Bill 240.24; Automatic Building Controls Annual Alarm Checkouts 868.00; Avera Medical Group Mileage 56.40; Baker & Taylor Books 83.46; Banner Associates Inc Madison Water System Improv 91,475.74; Barry/Cory Training-Pierre, SD 40.00; Border States Electric Supply Photo Eyes 669.00; Buffalo Ridge Concrete Inc Concrete 376.50; Builders FirstSource Shelf Brackets 7.58; Butler Machinery Co Generator Inspection 1,739.23; Carquest of Madison Rust Treatment/Oil Absorb 49.95; Carson Industries Inc Computer Care Kit 109.95; Century Business Products Inc Copier Contract-Library 35.10; Classic Convenience Inc Fuel 67.58; Coles Petroleum Products Inc UTF 559.35; Core & Main GP LLC Repair Sleeve 456.66; Dairy Queen MTD Blizzard Coupons 778.00; Demco Inc Catalog Cards/Book Jackets 252.97; F & M Coop Oil Co Fuel 175.50; Fastenal Co Hand Cleaner 139.64; Feistner/Matthew Training-Pierre, SD 40.00; Gale Cengage Learning Books 122.36; Greater Madison Area Chamber Mad Money-Vaccine Lottery 25,000.00; Guischer/Tony Basketball Refund 10.00; Hach Co Chemicals 43.05; Halme Inc Sewer Service Repair 15,515.22; Heiter/Lindsay Birthday Party Refund 50.00; Hunter Publishing Inc Subscriptions/Minutes 274.59; Hwy 34 Customs Inc Towing 70.00; Ingram Co Books 491.01; J & M Construction Concrete Work 1,897.20; J H Larson Electrical Co Super 33 Tape 597.14; Jencks & Jencks PC November Services/Contract 5,500.00; John Deere Financial Oil Filters #28 103.36; KLJ Engineering LLC Apron Expansion Const 50,390.22; Krug Products Inc Hydraulic Hose #18D 40.74; Lake Area Improvement Corp 4th Qtr Allot/Oct Frwd Madison 65,000.00; Lake County International Inc Brush Mower Blades/Oil 293.39; Lawrence/Bradley A MPower Conf Reimbursement 46.00; Lyle Signs Inc Street Signs 1,548.47; Madison Ace Hardware Extension Cord/Socket 36.98; Madison Grocery Store Inc Cupcakes/Frosting 34.35; Michaels Fence & Supply Airport Fence Repairs 12,602.50; Micromarketing LLC Books 619.62; Minnaert/Olivia C MPower Conf Reimbursement 46.00; Nelson/Teresa MPower Conf Reimbursement 317.60; Northwestern Energy City Pool Final Bill 36.67; Office Peeps Inc Copier Contract/Copier Paper/Etc 280.65; Overdrive Books 278.25; Penguin Random House LLC Books 52.46; Porta Pros Inc Toilet Rental-Memorial Park 161.00; Premier Police Training LLC Search & Seizure Guides 218.00; Running Supply Inc Anti-Freeze/Ratchet Strap/Etc 258.69; Seyfer/Daisha Swimming Lessons Refund 30.00; Sturdevants Madison Inc Ctrl Arms/Pwr Window Reg-Switch 393.47; Tyler Technologies Inc Chart of Accounts 218.75; Vast Broadband Monthly Invoice 2,984.58; Wheelco Brake & Supply Inc Filters 42.97; Wollmann Productions Aerial Photos 150.00; Wollmann/Mathew Training-Pierre, SD 40.00; Claims for Ratification - October 27, 2021: Halme Inc Water System Imp Phase 2B-2 334,357.23.

Claims for Ratification – October 27, 2021
Weber Abstract, Nielson Development, 36,000.00

Personnel:

Yvonne Peterson - \$9.45/hour. Jade Heairet – \$0.00. Samuel Johnson - \$0.00

Motion by Commissioner Shaw, seconded by Commissioner Corbin that Ordinance No. 1640 – Appropriations for 2022 be given a first reading. Motion carried unanimously.

Motion by Commissioner Dybdahl, seconded by Commissioner Shaw to table the 2019 Infrastructure Disaster Recovery Program Agreement pending clarification from SD Dept of Public Safety. Motion carried unanimously.

Motion by Commissioner Shaw, second by Commissioner Wire, to enter into executive session pursuant to SDCL 1-25-2(4) at 5:59 pm. Motion carried unanimously.

Motion by Commissioner Corbin, second by Commissioner Dybdahl, to leave executive session at 6:47pm.

Motion by Commissioner Dybdahl, second by Commissioner Wire, to adjourn. Motion carried unanimously.

The Board of Commissioners adjourned at 6:48 pm.

/s/Sonya Wilt
Finance Officer

ORDINANCE NO. 1640

AN ORDINANCE TO CREATE APPROPRIATIONS FOR THE FISCAL YEAR BEGINNING JANUARY 1 ,2022 AND ENDING DECEMBER 31, 2022 AND LEVY PROPERTY TAXES FOR THE YEAR 2022.

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF MADISON, SOUTH DAKOTA:

SECTION I

That the following sums are appropriated to meet the obligations of the municipality:

	101	201	211	212	213	214	220	290	303	312	513	516	517	518	Total Appropriations
	GENERAL FUND	PARK & REC FUND	LODGING & ENTERTAINMENT TAX	COMM DEVELOPMENT FUND	SECOND CENT SALES TAX	BUS IMPR DIST FUND	SPECIAL MAINT FEE	2019 SEPT FLOOD	TAX INCR DISTRICT #2	SWIM POOL DEBT SRVC FUND	MALONEY NATURE FUND	GRANT CIRCLE TID	CREEK-BRIDGE MITIGATION	CITY HALL CONST FUND	
MAYOR AND COMMISSION	115,823														115,823
CONTINGENCY	450,000														450,000
ATTORNEY	68,750														68,750
FINANCE	302,515														302,515
CITY ADMINISTRATOR	96,616														96,616
HUMAN RESOURCES	137,210														137,210
GENERAL GOVERNMENT BUILDINGS	498,352														498,352
COMMUNITY DEVELOPMENT-ENG	325,617														325,617
POLICE	1,719,358														1,719,358
FIRE	196,407														196,407
CIVIL DEFENSE	2,050														2,050
HIGHWAYS AND STREETS	3,780,987														3,780,987
SNOW AND ICE REMOVAL	114,957														114,957
STORM DRAINAGE	2,107,360														2,107,360
STREET CLEANING	17,000														17,000
RESTRICTED USE SITE	64,653														64,653
OTHER PUBLIC WORKS	5,750														5,750
AIRPORT	450,167														450,167
HEALTH	6,750														6,750
LIBRARY	611,563														611,563
AUDITORIUM	62,398														62,398
PARKS & FORESTRY	871,491														871,491
AQUATIC CENTER	311,174														311,174
OTHER FINANCE USES	4,718,000														4,718,000
PROMOTIONS	196,382														196,382
DEBT SERVICE	606,122														606,122
CREEK-BRIDGE MITIGATION													4,791,606		4,791,606
NEW CONSTRUCTION														4,000,000	4,000,000
TAX INCREMENT DISTRICT #2									55,230						55,230
GRANT CIRCLE DEBT SERVICE												38,752			38,752
TRANSFERS OUT		900,000		27,063	2,097,902			39,034							3,063,999
3RD P SALES TAX-DEVELOPMENT			238,000												238,000
2ND CENT SALES TAX					75,000										75,000
PROMOTIONS						30,000									30,000
SPECIAL MAINTENANCE FEE							146,000								146,000
CAPITAL OUTLAY ACCUMULATION	768,919														768,919
Total Appropriations	18,683,380	900,000	238,000	27,063	2,172,902	30,000	146,000	39,034	55,230	310,580	-	38,752	4,791,606	4,000,000	31,432,547

SECTION II

The following sums of money are designated to meet the necessary and lawful liabilities of the City of Madison

MEANS OF FINANCE

	101	201	211	212	213	214	220	290	303	312	513	516	517	518	Total Means of Finance
	GENERAL FUND	PARK & REC FUND	LODGING & ENTERTAINMENT TAX	COMM DEV FUND	SECOND CENT SALES TAX	BUSINESS IMPR DIST	SPECIAL MAINT FEE	2019 SEPT FLOOD	TAX INCREMENT DISTRICT #2	SWIM POOL DEBT SERVICE	MALONEY NATURE AREA	GRANT CIRCLE TID	CREEK-BRIDGE MITIG	CITY HALL CONSTR	
TAXES	3,903,414		200,000		1,802,500	30,000			55,230	330,598		38,752			6,360,494
MISCELLANEOUS REVENUE	256,277		0		13,520		230,957			1,000	700				502,454
LICENSES AND PERMITS	96,348														96,348
INTERGOV REVENUE	1,232,403												0	0	1,232,403
CHARGES FOR GOODS OR SERVICES	75,000														75,000
FINES AND FORFEITS	1,200														1,200
CHARGES FOR GOODS OR SERVICES	235,000														235,000
MISCELLANEOUS REVENUE	23,250														23,250
CASH APPLIED	650,530	366,655		27,063	356,882		-84,957	39,034		-21,018	-700				1,333,490
RESERVES APPLIED	366,000	533,345													899,345
OTHER FINANCING SOURCES	11,843,957		38,000										4,791,606	4,000,000	20,673,563
Total Means of Finance	18,683,380	900,000	238,000	27,063	2,172,902	30,000	146,000	39,034	55,230	310,580	0	38,752	4,791,606	4,000,000	31,432,547

ENTERPRISE FUNDS

The amounts budgeted for enterprise funds do not constitute legal appropriations and are included in this ordinance for management control and comparison purposes only. This is in accordance with the provisions of SDCL 9-21-2.

FUND#	(Multiple Items)							
ENTERPRISE FUNDS								
	602	603	604	612	617	620	621	Grand Total
	WATER FUND	ELECTRIC FUND	SEWER FUND	SOLID WASTE FUND	RECYCLING CENTER FUND	COMM CENTER OP FUND	ASP & SUMMER FUND	
REVENUE	7,744,270	10,968,125	5,169,756	584,750		819,040	161,000	25,446,941
RESERVES APPLIED	1,005,943	127,250	460,000	56,000	115,000			1,764,193
UNDESIG CASH APPLIED	272,767	667,323	362,168	147,030	60,000			1,509,289
Total	9,022,980	11,762,698	5,991,924	787,780	175,000	819,040	161,000	28,720,423
EXPENSES	(1,557,262)	(10,072,639)	(1,330,030)	(380,380)	(175,000)	(811,040)	(161,000)	(14,487,351)
CAPITAL PROJECTS & EQPT	(7,460,718)	(1,467,809)	(4,611,895)	(256,000)		(8,000)		(13,804,422)
CAP OUTLAY ACCUM	(5,000)	(222,250)	(50,000)	(151,400)				(428,650)
Total	(9,022,980)	(11,762,698)	(5,991,924)	(787,780)	(175,000)	(819,040)	(161,000)	(28,720,423)

SECTION III

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF MADISON, SOUTH DAKOTA that the Finance Officer is hereby directed and authorized to certify the said tax levy to the County Auditor of the County of Lake, State of South Dakota, to the end that the same be spread and assessed as provided by law:

For General Purposes	2,069,525
For General Obligation Bond Series 2016/Refund Series 2007	325,374
Total Tax Levy	2,394,899

SECTION IV:

That all ordinances or parts of ordinances in conflict with this ordinance are hereby repealed. This ordinance being necessary for the immediate preservation and support of the municipal government and its existing institutions shall take effective upon passage and publication thereof:

Dated this 1st day of November, 2021.

CITY OF MADISON

Mayor

ATTEST: _____
Finance Officer

1st Reading:
2nd Reading:
Published:
Effective:



Banner Associates, Inc.
409 22nd Avenue South
Brookings, SD 57006
Tel 605.692.6342
Toll Free 855.323.6342
www.bannerassociates.com

November 4, 2021

Mr. Jameson Berreth
City of Madison – City Administrator
116 W. Center Street
Madison, SD 57042

RE: Letter of Contract – Madison Facility Plan Updates

Dear Jameson:

Banner Associates worked with the City of Madison and SECOG to identify projects to be placed on the State Water Plan for an October 2021 application. As a follow up to this and in support of a request for funding application that is due to DANR by January 1, 2022, amendments to the existing Preliminary Engineering Reports (PERs) are necessary to reflect the current projects for which funding will be requested from DANR. Previously, Banner has completed PERs for water, sanitary sewer and storm sewer that were used by the City of Madison to secure funding from Rural Development for recommended improvements projects. While a large portion of these reports can be utilized for the proposed SRF funding application, DANR requires a Facility Plan to be completed for each application rather than a PER. The main difference between the documents is the Facility Plan requires an environmental review section and Banner has a department of qualified people to complete this task along with other updates identified below.

Banner Associates, Inc. is pleased to submit this agreement for professional engineering services to provide Facility Plan Amendments to the existing water, sanitary sewer and storm sewer reports for submission to DANR with your funding application. This Agreement is submitted in response to your request to perform these services. The scope of services and schedule for completion of those services is described in more detail below.

Scope of Services:

- Update reports to reflect scope of proposed projects to be included in the January 2022 funding request – see attached Executive Summary and Map from the State Water Plan application for project descriptions.
- Complete the environmental review section of each report for the proposed projects and submit letters and information to the clearinghouse agencies for review.
- Provide opinions of cost, based in current dollars, for each of the identified projects.
- Based on opinions of project cost, provide estimates for rate impacts for various funding scenarios.
- Provide a proposed project schedule based on receiving a favorable funding package in March 2022.

Deliverables:

- Deliver an electronic copy and five (5) hard copies of the updated report to the City.

Exclusions:

Based on our understanding of the project, the following items are excluded from our Scope of Services:

- Revisions to the reports not mentioned above.
- Archaeological Investigation Services



Page 2

Time Schedule of Work:

We anticipate work on these amendments to start immediately and be completed prior to the January 1, 2022 funding application deadline.

Compensation:

We are proposing to complete the above described Scope of Services for an hourly not to exceed amount of \$11,900 plus expenses and applicable taxes. Any work that falls outside this scope will be billed separately based on our hourly rates in accordance with the attached fee schedule.

If the above Letter of Contract is acceptable to you, please complete the acknowledgment below and return one copy for our records and as authorization to proceed. This Letter of Contract incorporates and includes Banner's Schedule of Labor Rates and Expenses and General Conditions. If you should have any questions, or need additional information, please feel free to contact me or Weston at (855) 323-6342.

Respectfully Submitted,

Pat Carey, P.E.
Sr. Vice-President
Banner Associates, Inc.

Enclosures:

1. Schedule of Labor Rates/General Conditions

ACKNOWLEDGMENT OF ACCEPTANCE

Accepted this _____ day of _____

Client: _____

Business: City of Madison, SD



Banner Associates, Inc.
409 22nd Ave So, Box 298
Brookings, SD 57006
Tel 605.692.6342
Toll Free 855.323.6342
www.bannerassociates.com

City of Madison 2021 State Water Plan Application Executive Summary

9/28/2021

Need for the Project

The City of Madison has identified areas of the watermain system that are in need of replacement due to poor condition and limited capacity. These areas primarily consist of cast iron pipe that had reached its useful life. The city has also identified sanitary collection piping and structures that are in need of replacement or rehabilitation due to poor condition and limited capacity. These segments generally consist of clay pipe and brick manhole structures.

Alternatives Examined

The watermain replacement alternatives examined include open-cut water main replacement, directional drilling, and boring and jacking. Sanitary sewer and storm sewer rehabilitation options include CIPP and open-cut replacement. Where open-cut watermain is occurring open cut sewer replacement was chosen.

Proposed Projects

As of October 2021, the City of Madison is applying for the following projects that replace existing undersized and tuberculated water main, replace deteriorating and undersized sanitary sewer, lining sanitary sewer to increase the useful life of the sanitary sewer and decrease infiltration and inflow. Storm sewer improvements are scheduled where water and sanitary replacement is identified. Inlet structures and conveyance piping that is in poor condition will be replaced.

Segment 1: Replaces watermain and sanitary sewer along NW 9th Street as well as storm sewer improvements to provide collection and conveyance of stormwater runoff.

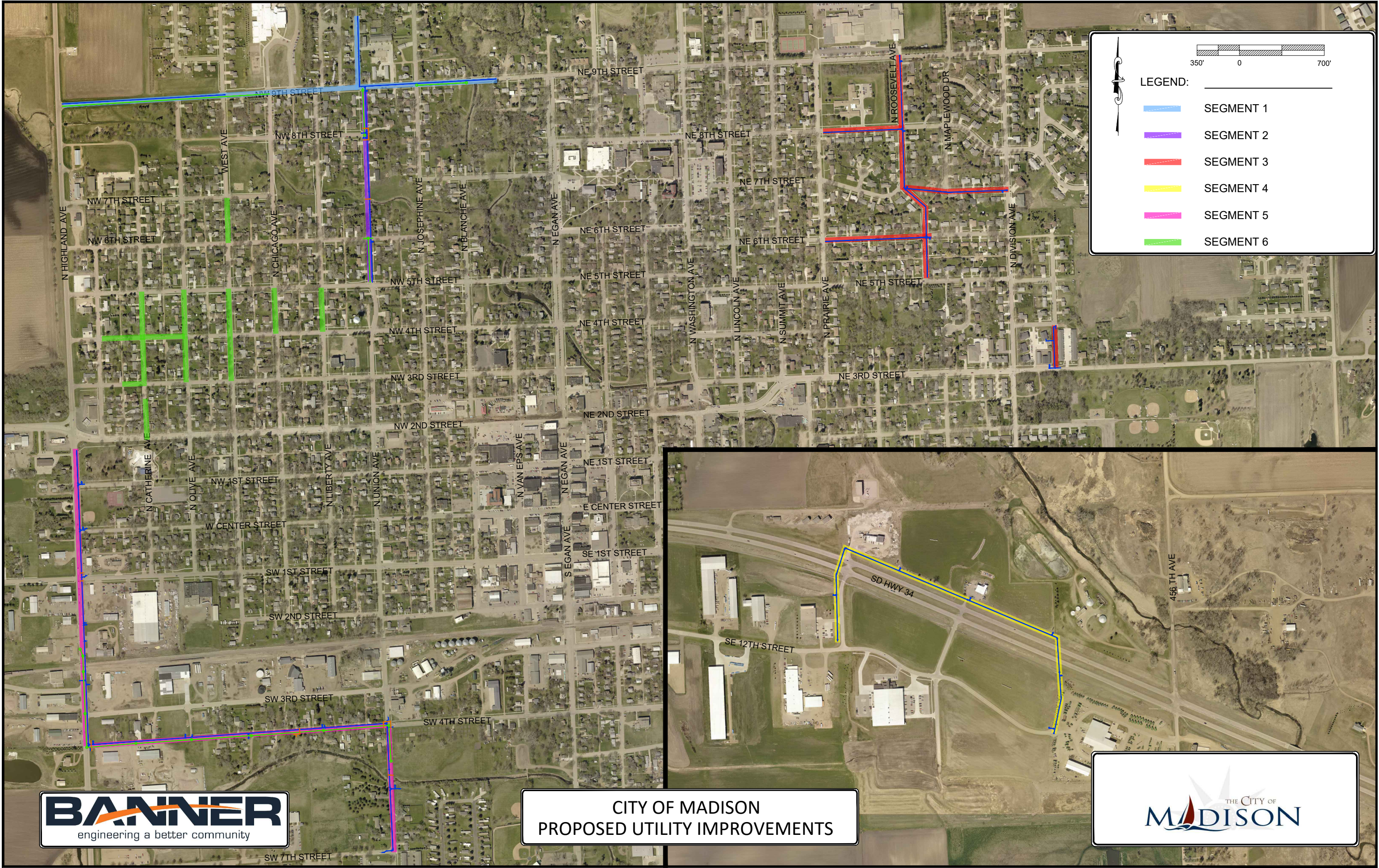
Segment 2: Replaces sanitary sewer main, water main, and storm sewer along Union Avenue from NW 5th Street to NW 9th Street. Increases water main to 12" PVC, replaces curb & gutter and storm sewer inlets. Replaces VCP sanitary sewer pipes.

Segment 3: This segment is replacement of the watermain only along Roosevelt Ave from 5th Street to 9th Street and the watermain that connects to Roosevelt Avenue along NE 8th Street and NE 6th Street. Resurfacing will be over the watermain only and will also include replacing the curb and gutter and storm inlets in the vicinity of the watermain replacement.

Segment 4: Installs an 8" and 12" watermain loop under SD Hwy 34 to increase system capacity and provide reliable service to the area.

Segment 5: Replaces watermain with 12" PVC along Highland Avenue from NW 2nd Street to SW 4th Street. Replaces watermain, sanitary sewer, and storm sewer along SW 4th Street from Highland Avenue to Union Avenue. Replaces watermain along Union Avenue from SW 4th Street to SW 7th Street. This project includes directional boring of watermain under a creek and installation of a casing pipe via boring and jacking for both the sanitary sewer and the watermain under the railroad.

Segment 6: This work is sanitary sewer improvements only and is primarily a Cured In Place Pipe lining of sanitary sewer between NW 5th Street and NW 2nd Street and Highland Avenue and Liberty Avenue. Sanitary sewer is in need of replacement with 12" PVC along West Avenue from NW 6th Street to NW 7th Street.





LEGEND:

SEGMENT 1

SEGMENT 2

SEGMENT 3

SEGMENT 4

SEGMENT 5

SEGMENT 6





Banner Associates, Inc.
409 22nd Avenue South
Brookings, SD 57006
Tel 605.692.6342
Toll Free 855.323.6342
www.bannerassociates.com

SCHEDULE OF LABOR RATES AND EXPENSES

January 2021

Administrative	\$55.00 to \$145.00/Hour
Surveying/Geomatics	\$65.00 to \$140.00/Hour
Engineering Technician.....	\$65.00 to \$110.00/Hour
Environmental Scientist.....	\$65.00 to \$135.00/Hour
Engineering Intern.....	\$85.00 to \$105.00/Hour
Project Engineer	\$105.00 to \$155.00/Hour
Project Manager	\$120.00 to \$215.00/Hour

1. Meals at State Rates.
2. Lodging at actual cost.
3. Reimbursables:

Mileage.....	\$0.55/Mile
Photocopy	0.08/Copy
Black & White 11x17 Laser Prints.....	0.15/Sheet
4. All other direct project expenses at actual cost of materials.

Rates are subject to change annually.

GENERAL CONDITIONS

Agreement. The entire Agreement between the Client and Banner shall consist of the Letter of Contract, the Schedule of Labor Rates and Expenses and these General Conditions ("Agreement"). The Agreement represents the entire, integrated Agreement and supersedes all other negotiations, representations or agreements, either written or oral. The Agreement may be amended only by written agreement of the Parties. Banner's services are limited to those specifically identified in the Agreement.

Authorization to Proceed. Execution of this Agreement by the Client will be authorization for Banner to proceed with the Services, unless otherwise provided in the Agreement.

Cost Opinions. Any opinion of cost provided by Banner will be on a basis of experience and judgment, but, since construction costs are dependent upon many market and other conditions over which Banner has no control, Banner shall not be responsible for variations between actual costs and any opinion of cost.

Standard of Care. In the performance of its professional services, Banner will use that degree of care and skill ordinarily exercised by similarly situated professionals under like and similar circumstances. No express or implied warranties are applicable to, or provided with, any of Banner's services

Payment. Monthly invoices will include charges incurred during the preceding month. Payment of the invoice is due within thirty (30) days following the date of the invoice. A charge of one and one-half percent (1 1/2%) per month, or the maximum legal rate for commercial accounts, whichever is less, will be charged for late payment. Client shall be responsible for reimbursing Banner for all costs incurred in collecting delinquent amounts owed by Client.

Termination. This Agreement may be terminated for convenience upon 30 days' written notice, or for cause, if either party fails to substantially perform as required under the Agreement through no fault of the other party and does not commence to diligently correct such nonperformance within 5 days of receipt of written notice. Upon termination, Banner will be paid for all services authorized and performed up to the termination date plus reasonable termination expenses incurred by Banner as a result of the termination.. This Agreement will otherwise terminate upon completion of all applicable requirements of the Agreement. The Indemnity and Limitation of Liability Provision shall survive any termination of this Agreement.

Indemnity and Limitation of Liability. The Client agrees to defend, indemnify and hold Banner and its professionals, officers, employees representatives and agents harmless from and against all claims, costs, expenses (including attorney's fees and expenses) asserted against Banner in connection with the Project, including, but not limited to claims involving hazardous substances, except to the extent caused by the sole negligence of Banner. Banner's liability to the Client for losses, damages or injuries arising out of the performance of Banner's services or the Project will be limited to a sum not to exceed the greater of \$50,000 or Banner's fee (to a maximum of \$1,000,000 or the amount of any insurance available to cover such liability if less than \$1,000,000).

Severability. If any provision of this Agreement is held to be invalid or unenforceable, the remainder of the Agreement shall not be affected and shall continue to be valid and enforceable to the fullest extent permitted by law.

Hazardous Substances. Unless specifically stated in this Agreement, Banner shall have no responsibility for the discovery, presence, handling, removal or disposal of, or exposure of persons to, hazardous materials or toxic substances in any form at the Project site

Interpretation. This Agreement and any claims or disputes arising out of, or relating to, the Agreement shall be governed by the laws of the State of South Dakota, other than any choice of law provisions under South Dakota law.

No Third Party Beneficiaries. This Agreement is for the sole benefit of Client and Banner and nothing contained in this Agreement shall create a contractual relationship with, or a cause of action in favor of, any third party against either Client or Banner.

Responsibility for Construction. The Client agrees that in accordance with generally accepted construction industry standards, Banner shall not have control over, charge of, or responsibility for the construction means, methods, techniques, sequences or procedures, or for safety precautions and programs in connection with the Project, since they are solely the responsibility of the contractor, and Banner shall not have control over or charge of, and shall not be responsible for, acts or omissions of the contractor, including, but not limited to the contractor's failure to perform its work in accordance with industry standards and the requirements of any plans and specifications.



November 5, 2021

Madison City Commissioners
116 W Center St
Madison, SD 57042

Dear City Commissioners,

On behalf of the Greater Madison Area Chamber of Commerce's (GMACC) staff, Board of Directors, and its over 300 members, I am submitting an amended request for funding from the City of Madison for the 2022 calendar year. The request is a \$10,000 (\$85,000 to \$95,000) increase from the original request.

On October 25th the Greater Madison Area Chamber of Commerce Board of Directors held a strategic planning meeting. All things associated with the chamber were looked into very closely. The funding we receive from the city was one of the items that was talked about in great detail. There were several reasons talked about for the increased request, below are just a few of them.

- Sales Tax Revenue has increased \$235,649.01 from September 2019 to September 2021 along with it increasing every year since 2017. The GMACC is not the sole reason for this increase, but the GMACC plays a big role in that increase
- December 1 the Discover Madison app will be launched. This will not only greatly enhance our residents connections with our business community and events around the community, but will also be available for any and all visitors to quickly download and see what all Madison has to offer
- While the cost of doing business has increased significantly over the last couple of years, the GMACC has not requested an increase in funding since 2017.

The GMACC has always been great stewards of the funding received from the city. The organization is a direct driver of sales tax revenue and this request for an increase will be an excellent investment for the city commission to be a part of.

Thanks for your time and consideration,

Eric Hortness
Executive Director
Greater Madison Area Chamber of Commerce

Greater Madison Area Chamber of Commerce
315 S. Egan Ave. | Madison, SD 57042
(605)256-2454 | www.chamberofmadisonsd.com
E-mail: coordinator@chamberofmadisonsd.com



2021 NON-PROFIT FUNDING APPLICATION

Name of Organization: Greater Madison Area Chamber of Commerce

Address: 315 S Egan Ave

Phone Number: 6052562454 Email Address: director@chamberofmadisonsd.com

Funding Request: \$ 95,000.00

Have you received funding from the City of Madison in the past? ☒ yes ☐ no

Are you a ☒ South Dakota registered non-profit ☐ 501(c)3 organization ☐ government entity
☒ other 501 (c)6

Please complete this application in its entirety. To be eligible, recipients must be organizations or present projects whose work constitutes a public purpose with a mission supporting the public and for the good of the residents of Madison.

1. What purpose will the requested funds fulfill?

The funds requested will be used in a vast number of areas, but will be primarily used in the marketing of Madison. Not only in and around Madison, but also throughout the state of South Dakota along with Minnesota, Iowa, & Nebraska. The marketing materials will be used to attract guests to come and visit Madison and/or hold their meeting/event/tournament in Madison. Funds will also be used to help get our new Discover Madison app launched along with helping to continue our current events that the Greater Madison Area Chamber of Commerce organizes that helps increase Sales Tax Revenue.

2. When will the funds be used?

The funds will be used throughout the 2022 calendar year.

3. How will the activity/project benefit the City of Madison? What target population will be served by this funding? Approximately how many people will benefit from this activity/project? *These funds must be used to benefit residents of the City of Madison.*

The funds will benefit the entire city and its population. By bringing more guests to town, the sales tax revenue generated will increase. Over night guests will increase the BID dollars generated. And the quality of life for Madison residents will continue to improve with the events that are organized by the chamber.

4. How, specifically, does your organization intend to use the funds requested? Do you have other funding sources to address this need? If this is a new program/initiative, how will you assure future funding sources?

There are several marketing campaigns that we use. We work very closely with South Dakota Tourism and Southeast South Dakota Tourism for co-op marketing programs in several of their publications and will be moving to a digital campaign in the future. We are also moving forward with a Discover Madison app that we will be able to use to promote our businesses and create an accurate community calendar.

5. What are your plans for evaluation? What will you measure in order to determine success of the program or initiative being funded?

Sales Tax Revenue will be the #1 evaluation. Event attendance will be another evaluator making sure our funds are being put to good use.

Please attach any supporting documentation.

As a condition of funding, the following must accompany your completed application:

- ☒ completed Form W-9 <https://www.irs.gov/pub/irs-pdf/fw9.pdf>
- ☒ copy of the most current certified audit report and/or financial statement

Name/Title of Person Completing Funding Request: Eric Hortness

Applicant's Signature: 

This application and supporting documentation are due to the Finance Office by July 31st. Submit to 116 W Center St, Madison, SD, 57042 or sonya.wilt@cityofmadisonsd.com. The City Commission will review all requests, organizations may formally present their requests at the third regular meeting in August.

For questions regarding this application process, please contact the Finance Officer at 605-256-7502.